SPORT, JUSTICE, LEADERSHIP & EXPRESSION

Sonja N. Robinson

Taylor Dumpson

C. Keith Harrison

Jennifer Hunter





CASE STUDY

"You are an athletics administrator at Hypothetical University (HU). Your head athletics trainer has shared with you that some of the staff has overheard student-athletes discussing a coordinated silent demonstration of solidarity for National Anthem protests against police brutality."

What are ways to mitigate the situation?

What are examples of proactive action?

STRATEGIC ACTION PLAN

Foresee Risks

Estimate Impacts

Define Responses

Response Plans:

- 1. Preventative
- 2. Contingency

STRATEGIC ACTION PLAN



Estimate Impacts

Define Responses

1. Preventative

- Dialogue
- Education
- Facilitation Training
- Brainstorm Sessions
- Department Policy
- Conduct Codes

STRATEGIC ACTION PLAN



Estimate Impacts

Define Responses

2. Contingency

- Response Team
- Legal Concerns
- Welfare and Safety
- Media/Communications
- Stakeholder Analysis
- Department Policy
- Conduct Codes