



LAYING THE FOUNDATION:
KEYS TO BUILDING A
BETTER BRIDGE

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THE BLUEPRINT

Implementing an intensive academic enrichment experience specifically targeting freshmen student-athletes with below-average test scores and/or unweighted GPA's less than 2.5.

Improving retention, graduation and APR rates by tracking first-year student-athletes from enrollment of the program throughout matriculation.

Engaging Preparing to Soar participants in Life Skills programs and activities aiding in the transition from high school to college.

OUR BLUEPRINT



THE LENDERS

FUNDING SOURCES

- *Grants*
- *University budget*
- *Athletics budget*
- *Sponsorships/partnerships*



SUSTAINABILITY

- *What are you doing? (See blueprint)*
- *Where is it going?*
- *How will you maintain?*

SHOW ME THE MONEY



*THE ARCHITECTS/
CONTRACTORS*

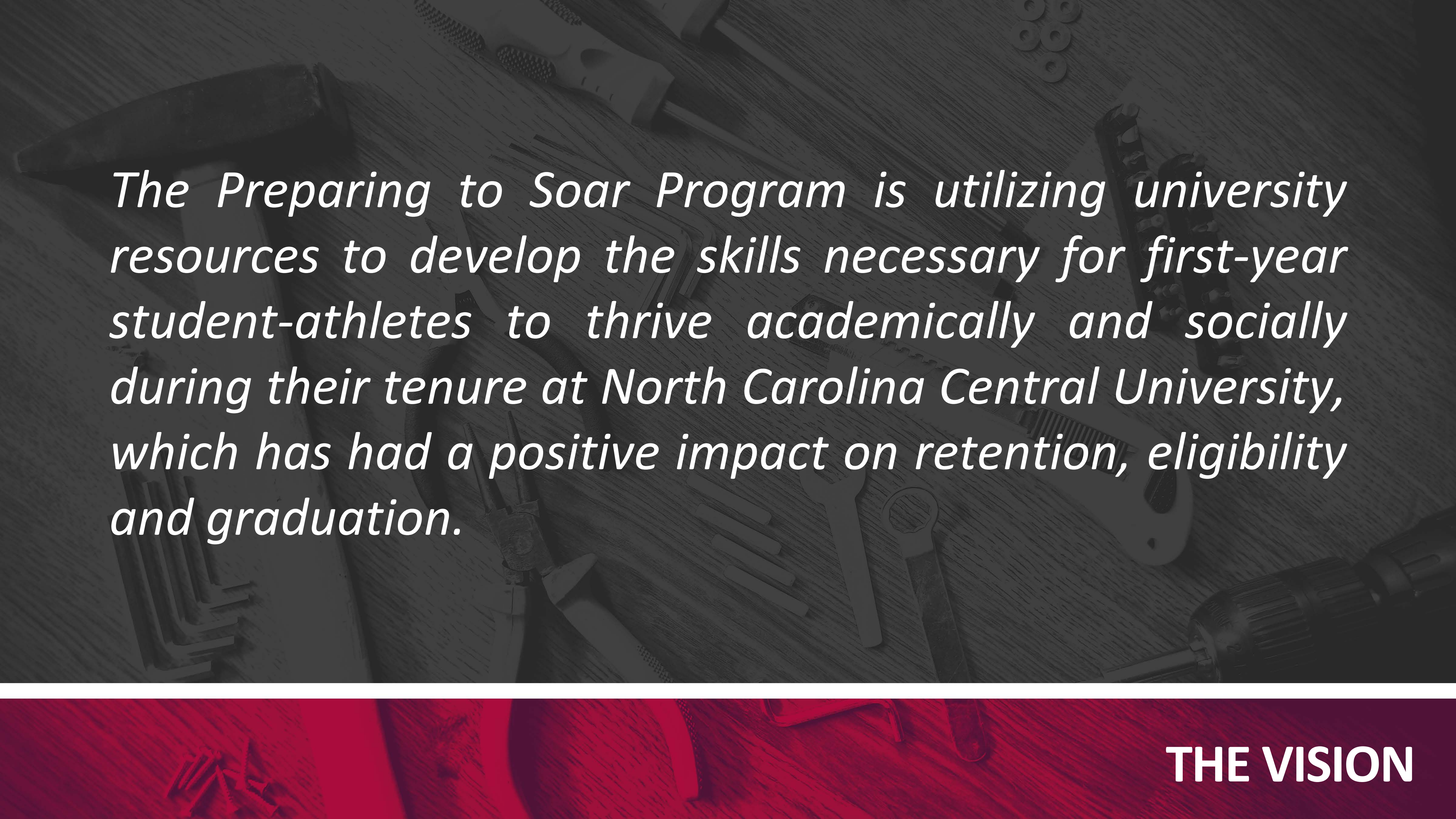


THE DREAM TEAM



*THE FOUNDATION/
THE FRAMEWORK*





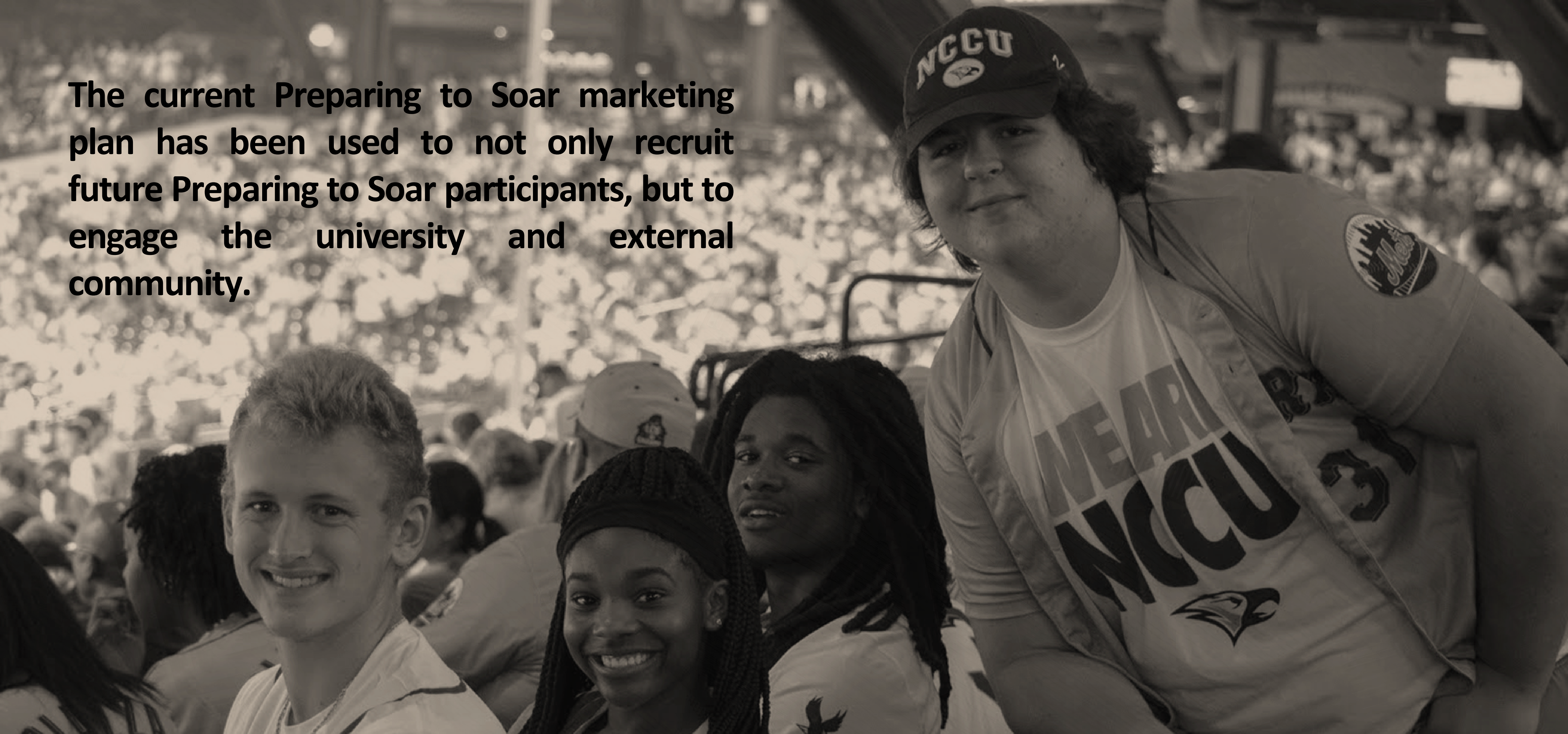
The Preparing to Soar Program is utilizing university resources to develop the skills necessary for first-year student-athletes to thrive academically and socially during their tenure at North Carolina Central University, which has had a positive impact on retention, eligibility and graduation.

THE VISION



*THE STAGING/
OPEN HOUSE*

The current Preparing to Soar marketing plan has been used to not only recruit future Preparing to Soar participants, but to engage the university and external community.



THE MARKETING



PSP VIDEO



QUESTIONS/THOUGHTS/FUNDS?

