

Kristen Matha and Leeland Zeller
NCAA 2015 Regional Rules Seminar

DIVISION I RECRUITING (CAMPS AND CLINICS) - FOUNDATIONAL

Overview – Camps and Clinics

1. Timing, Location and Attendance Restrictions of Institutional Camp/Clinic.
2. Campus Tours.
3. Advertisements.
4. Free or Reduced Admissions.
5. Countable Athletically Related Activities Implications for Student-Athlete Employment.
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7. Noninstitutional Camp/Clinic Employment, Expenses and Recruiting.
8. Camp/Clinic Sponsored by a Recruiting or Scouting Service.

Division I Recruiting (Camps and Clinics)

INSTITUTION'S SPORTS CAMP OR CLINIC

Timing of Institutional Camps/Clinics

Sport	Permissible Time Periods for Camps/Clinics
Basketball	June, July or August (additional days of weeks included).
Football (FBS)	Two periods of 15 consecutive days in June or July (additional days of weeks included).
Football (FCS)	June, July or August (additional days of weeks included).
All Sports	No camps/clinics during dead periods.

NCAA Bylaws 13.12.1.1.3, 13.12.1.1.4, 13.12.1.5

Location of Institutional Camps/Clinics

Sport	Permissible Locations
Basketball	On campus or within a 100-mile radius.
Football (FBS)	On campus, within the state or, if outside the state, within a 50-mile radius of the institution's campus.
Football (FCS)	On campus, within the state or, if outside the state, within a 50-mile radius of the institution's campus.
All Other Sports	No restrictions.

Bylaws 13.12.1.1.3, 13.12.1.1.4, 13.12.1.5

Location of Camp or Clinic

Fact Pattern:
 Institution would like to conduct football and basketball camps and clinics at branch campuses and extension locations in its home state and neighboring states.

Does the rule apply separately to each branch or extension location?

Analysis:
 Intent of legislation is that the restriction applies to the institution's main campus.

Attendance Restriction

Fact Pattern:

Institution would like to conduct a football clinic for the children of its season ticket holders (which may include prospect-aged individuals) as a promotional activity supporting the athletics department.

Permissible?

Analysis:

Bylaw 13.12.1.3 - A camp or clinic shall be open to any and all entrants (limited only by number, age, grade level and/or gender).

Campus Tours

Fact Pattern:

Institution would like to provide a campus tour to campers during an institutional camp or clinic.

Permissible?

Analysis:

3/13/15 Staff Interpretation:
Campus tours not permitted.

Exceptions:

Generally available campus tour, athletics does not encourage; and

Facilities used during camp or clinic.

Camp or Clinic Advertisements

Fact Pattern:

Institution would like to buy advertising for its camps and clinics at local high school athletics facilities and leave stacks of camp brochures out in common areas of such facilities.

Permissible?

Analysis:

5/28/09 Staff Interpretation:
Not permissible to advertise camp or clinic on a billboard located at a high school stadium.

6/2/09 Educational Column:
Not permissible to make camp or clinic brochures available at competitions involving prospective student-athletes.

Camp or Clinic Advertisements

Fact Pattern:

Institution records videos of campers describing the benefits of the institution's camps and clinics. Institution plans to use the video in its advertisements for next year's camps.

Permissible?

Analysis:

4/24/15 Staff Interpretation:
Not permissible to use a photo or video not taken in the normal course of camp or clinic activities (e.g., "staged" or arranged) of a prospective student-athlete in camp or clinic information or advertisements.

Free or Reduced Admissions

Fact Pattern:

Institution will provide free or reduced admission to its baseball camp to underprivileged prospects.

To receive the free or reduced admission, prospects must contact the camp coordinator and send a copy of the family's tax forms.

Permissible?

Analysis:

Bylaw 13.12.1.7.1 - No reduced or free admission to an athletics award winner or any individual being recruited by the institution.

Exceptions:

Objective criteria unrelated to athletics ability; published and available on an equal basis; and

Discounts to children of an institutional staff member.

Free or Reduced Admissions

Fact Pattern:

High school and club coaches who are employed at an institution's camp provide team members transportation to the camp and cover the admission fee. The camp includes competition.

High school and club coaches who are employed at an institution's clinic provide team members transportation to the clinic and cover the admission fee. There is no competition in the clinic.

Analysis:

1/9/15 Official Interpretation:
An individual may receive actual and necessary expenses to attend an institutional camp or clinic from an outside sponsor (e.g., team, neighbor, business) other than an agent or a booster, provided the camp or clinic conducts organized competition in the sport for its participants.

Division I Recruiting (Camps and Clinics)

EMPLOYMENT AT CAMP OR CLINIC

Prospective and Enrolled Student-Athlete Camp or Clinic Employment

**Committed
Prospective
Student-Athlete**
Bylaw 13.12.1.7.1.1

Student-Athlete
Bylaw 13.12.2.1

- May only employ prospective student-athletes who have committed to your institution, not any committed prospect.

Student-Athlete Employment and Countable Athletically Related Activities

<p>Fact Pattern: Your golf team is conducting a fundraiser and student-athletes may choose to participate in the fundraiser or work a youth clinic.</p> <p>Is student-athlete participation in the clinic considered countable athletically related activities?</p> <p>Is it permissible for this clinic to be held outside of the team's declared playing season?</p>	<p>Analysis Yes, since the student-athletes are required to work the clinic if they choose not to fundraise.</p> <p>No, the student-athletes' involvement would constitute skill instruction, which may not be publicized or conducted in view of a general public (Bylaw 17.1.7.2.2).</p> <p>Additionally, it is not permissible to classify the student-athletes' involvement in the clinic as weight training or conditioning activities in order to require participation (Bylaw 13.1.7.2)</p>
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Student-Athlete Employment and Countable Athletically Related Activities

<p>Fact Pattern: Your softball team is holding a high school pitching clinic and several student-athletes volunteered to be employed as camp counselors. The clinic is occurring outside of the program's declared playing season.</p> <p>Would this constitute skill instruction?</p>	<p>Analysis: No, if the student-athletes have volunteered to work the camp and are employed per Bylaw 13.12.2.1, then this would not constitute skill instruction.</p>
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Student-Athlete Employment and Countable Athletically Related Activities

Camps or Clinics	Outside Playing Season	During Playing Season
Voluntary Employment	Permissible	Permissible
Required Employment	Impermissible	Permissible

Noninstitutional Camps/Clinics Requirements

<p>Involvement</p> <p>May be involved in any capacity provided noninstitutional camp/clinic adheres to requirements for institutional camps/clinics.</p>	<p>Requirements</p> <ul style="list-style-type: none"> <input type="checkbox"/> Open to any and all entrants. <input type="checkbox"/> No free or reduced admissions to prospects. <input type="checkbox"/> Athletics award winners may not be employed. ❖ Advertisements Bylaw 13.4.3.2. ❖ Promotion Bylaw 11.3.2.6. ❖ Dead Period Bylaw 13.12.1.5.
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Noninstitutional Camps/Clinics Time Period

Sport	Employment when Prospects Involved
Basketball	Not Permissible.
Football (FBS)	Permissible – two consecutive 15-day periods in June and July.
Football (FCS)	Permissible – June, July and August.
Women's Volleyball	Permissible – except off campus during quiet period.
All Other Sports	Permissible.

Bylaw 13.12.2.3

Noninstitutional Camps/Clinics

Fact Pattern:

Your head women's lacrosse coach wants to work at a noninstitutional camp and film the participation of two recruits.

Is this permissible?

Analysis:

No, coaches may not be involved in recruiting while employed at noninstitutional camp/clinic.

- May record if not employed and observing camp provided permissible recruiting period.
- (October 10, 2013 Educational Column)

Expenses for Noninstitutional Camp & Recruiting Trips

Fact Pattern:

Your head women's soccer coach wants to combine a recruiting trip and employment at a noninstitutional camp since the camp is paying for her transportation expenses.

Is this permissible?

Analysis:

No, it's not permissible for the coach to utilize the camp transportation expenses to also fund a recruiting trip.

- Bylaw 13.14.4.

Expenses for Noninstitutional Camp and Recruiting Trips

Trip No. 1	Institution	Camp	Recruiting	Return
Expenses	Institution	[Camp]	Institution	Institution
Trip No. 2	Institution	Recruiting	Camp	Return
Expenses	Institution	Institution	[Camp]	Institution
Trip No. 3	Institution	Camp	Return	Either may pay
Expenses	Camp	Camp	Camp	
Expenses	Institution	Institution	Institution	

Bylaw 13.14.4

Promotion of Noninstitutional Camps

June 25, 2015 Official Interpretation

- Limits noninstitutional camp promotion to Bylaw 11.3.2.6
- Not permissible for an institution or coaching staff member to produce and/or post noninstitutional camp promotional material (e.g., camp brochure, website, social media).

Camp/Clinic Sponsored by Recruiting or Scouting Service

Fact Pattern:

Your coach has been invited to work at a coaches clinic that is sponsored by a scouting service.

No prospects will be involved.

Is this permissible?

Analysis:

No, coach may not be employed (either on salaried or volunteer basis) even if no prospects are involved.

- Bylaw 13.12.2.3.1.
- May 9, 2014, Official Interpretation.
- April 1, 2011, Staff Interpretation – Definition of Recruiting or Scouting Service.



Questions
