

WHEN AND WHAT: DIVISION III SOCIAL MEDIA TIMING

WHEN	COACH CAN:	COACH CANNOT:
<p><i>Before</i> PSA forwards signed acceptance of the institution's offer of admission and/or makes a financial deposit to the institution</p>	<ul style="list-style-type: none"> • Send private, direct messages to a PSA (or PSA's family) using social media. 	<ul style="list-style-type: none"> • Publicly communicate with a PSA (or PSA's family) using social media. • Post information about a PSA on social media. • Follow, "friend", retweet, tag or post to PSA's page/timeline.
<p><i>After</i> PSA forwards signed acceptance of the institution's offer of admission and/or makes a financial deposit to the institution, but <i>before</i> May 1 of the senior year in high school</p>	<ul style="list-style-type: none"> • Send private/direct messages to a PSA (or PSA's family) using social media. • Use social media to announce the PSA's commitment to attend the institution (but cannot tag the PSA in the announcement). 	<ul style="list-style-type: none"> • Publicly communicate with a PSA (or PSA's family) using social media. • Follow, "friend", retweet, tag or post to PSA's page/timeline.
<p><i>After</i> PSA forwards signed acceptance of the institution's offer of admission and/or makes a financial deposit to the institution, <i>and after</i> May 1 of the senior year in high school</p>	<ul style="list-style-type: none"> • Send private/direct messages to PSA (or PSA's family) using social media. • Use social media to announce the PSA's commitment to attend the institution. • Publicly communicate with a PSA (or PSA's family) using social media. • Follow, "friend", retweet, tag or post to PSA's page/timeline. 	